

Smart business marketing

.....just got **smarter**

Smart marketing
tools and strategies
to help you promote
your business to
virtually any
potential customer,
get published, help
the environment
and sell more

MediaSMART Pack Standard

Smart marketing tools, strategies and information to help you promote your business, get published and sell more

50% off a customized Business Bio

- A 2-page Business Bio-DATA** – Use to promote yourself, your business, products & services. See P3 for more info.
- Promote your business**
 - Media Readiness Pack** – A market-proven industry insider's guide for business people/entrepreneurs who want to secure media publicity for their businesses – without spending a fortune. Written by author of 350+ published articles. **Sample:** www.businessgrow.net/documents/MRPSample.pdf
 - Business Marketing Weapons** – Brochure showcasing 12 powerful marketing tools that can boost your sales and promote your business to virtually any potential customer.
 - 4 Ways to Make Money Anywhere** – Discover 4 innovative strategies to earn an income from anywhere.
 - Japan Networking Secrets** – 3-page report packed with tips, links and advice from some of Tokyo's top networkers.
- CostTracker money management system**

Help the community, environment

- CSR Rewards** – An easy-to-use, clip-on Corporate Social Responsibility system that efficiently spreads financial benefits among environmental, community and charitable organizations, and helps businesses like yours sell more. **Info:** www.businessgrow.net/documents/CSRRewards-Sample.pdf
- Green Office Checklist** – 97 checkpoints to help you 'green' your office, reduce waste and cut costs.

Support your community and the environment

Get Published

An industry leading guide for business owners, entrepreneurs, and start-ups who want to secure quality publicity for their businesses and/or a new product or service.

Order the MediaSMART Pack and Business Grow will donate 5,000 yen to the charity, environmental or community group of your choice

CostTracker: Summary

Corporate Social Responsibility Rewards SETUP GUIDE

SPECIAL BONUS

To find out how to obtain the items below and on P2 for free, please contact Business Grow.

Media publicity evaluation – Business Grow can evaluate your business to determine whether we can secure media publicity for you in a magazine, newspaper or website.

50% off a customized press kit

Use to promote your business to media organizations. **Info:** www.businessgrow.net/documents/PressKitSample.pdf

Affiliate Program – An easy-to-implement system that helps users create an affiliate network and boost revenues by selling through other peoples' networks, stimulating B2B cooperation, and expanding the product/service range users offer customers. **Info:** www.businessgrow.net/documents/APSsample.pdf

Value: 259,000 yen Price: 69,000 yen (Save 73%) Conditions apply See more content overleaf....

Purchase within 30 days and receive –

- ✓ 10% off professional writing, editing and business promotion services *
- ✓ Turnkey affiliate marketing program
- ✓ Media publishing evaluation
- ✓ Discounts, business reports & more.

To order

e-mail Jonathon Walsh at info@businessgrow.net



Laser focus your marketing with the MediaSMART Pack – a powerful new package of customizable marketing products, comprehensive turnkey marketing strategies and informative business growth focused reports that can help you –

- ✓ **Promote** your business to virtually any potential customer
- ✓ **Market** any product, service, person or program to customers, media & investors
- ✓ **Maximize** your chances of obtaining valuable media publicity
- ✓ **Sign up** other businesses to sell your products/services
- ✓ **Expand** your network, cement your eco credentials, and
- ✓ **Support** community, charity and environmental groups.

The MediaSMART Pack is based on knowhow distilled from 8 successful years helping promote more than 350 leading edge companies, entrepreneurs, dignitaries, entertainers and NPOs throughout Asia.

MSP-Standard – Includes 50% discount off a fully customized Business Bio.

To view: www.businessgrow.net/documents/MSP-S2.pdf

Price: 69,000 yen

MSP-Premium – Includes 2-page customized Business Bio.

To view: www.businessgrow.net/documents/MSP-P2.pdf

Price: 99,000 yen

* Conditions apply