

Business Marketing Strategies

8 smart marketing tools, strategies and information to help you promote your business, sell through other companies, get published and sell more

Invitation only

MediaSMART Pack

Market to virtually any potential customer

The MediaSMART Pack is a powerful, heavily discounted business marketing package containing 28 customizable smart marketing products, turnkey business marketing strategies, media services, e-books and reports that can help you promote your business to virtually any potential customer, obtain media publicity, encourage other businesses to market your products/services, control costs, access professional writing, editing and business promotion services, help the environment and sell more.

MSP-Standard – Includes 50% discount off a fully customized Business Bio.

To view: www.businessgrow.net/documents/MSP-S2.pdf

Price: ¥69,000

MSP-Premium – Includes 2-page customized Business Bio.

To view: www.businessgrow.net/documents/MSP-P2.pdf

Price: ¥99,000

MediaSMART Pack Standard
Smart marketing tools, strategies and information to help you promote your business, get published and sell more

50% off a customized Business Bio
1. A 2-page Business Bio-DATA – Use to promote yourself, your business, products & services. See P3 for more info.

Promote your business
2. Media Readiness Pack – A market-proven industry insider's guide for business people/entrepreneurs who want to secure media publicity for their businesses – without spending a fortune. Written by author of 300+ published articles.
3. Business Marketing Weapons – Brochure showcasing 12 powerful marketing tools that can boost your sales and promote your business to virtually any potential customer.
4. 4 Ways to Make Money Anywhere – Discover 4 innovative strategies to earn an income from anywhere.
5. Japan Networking Secrets – 3-page report packed with tips, tools and advice from some of Tokyo's top networkers.

CostTracker money management system
6. A powerful multi-function system that helps you:
✓ Track your income/expenses by customers/sales category
✓ Cut costs and boost profits
✓ Improve sales strategy
✓ Prepare your taxes
✓ Create a budget
✓ Produce regular detailed financial reports, and much more.

Help the community, environment
7. CSR Rewards – An easy-to-use, clip-on Corporate Social Responsibility system that affords significant financial benefits among environmental, community and charitable organizations, and helps businesses like yours sell more. Info: www.businessgrow.net/documents/CSRRewards-Sample.pdf
8. Green Office Checklist – 17 checkpoints to help you green your office, reduce waste and cut costs.

SPECIAL BONUS
To find out how to obtain the items below and on P2 for free, please contact Business Grow.

Media publicity evaluation – Business Grow can evaluate your business to determine whether you can secure media publicity for you in a magazine, newspaper or website.
Info: www.businessgrow.net/documents/PressKitSample.pdf

50% off a customized press kit
Use to promote your business to media organizations.

Affiliate Program – An easy-to-use system that helps users create an affiliate network and boost revenues by selling through other peoples' networks, stimulating B2B cooperation, and expanding the product/service range users offer customers. Info: www.businessgrow.net/documents/APSsample.pdf

Value: 250,000 yen Price: 69,000 yen (Save 73%) **100% money back** See more content overlaid....

Note...strategies 2 - 6 below are included in the above MediaSMART Pack

2. Affiliate Program

An easy-to-use turnkey system that can quickly help you create an affiliate network and boost revenues by:

- a/ Selling through other peoples' networks b/ Earning reseller commissions
c/ Stimulating B2B cooperation, and d/ Expanding the product/service range you offer to customers.

More information: www.businessgrow.net/documents/APSsample.pdf **FREE** (Value ¥75,000)

3. Business Bio

A customized business marketing tool that can help you promote your business, products and services to prospective customers, partners, investors and media. These eye-catching premium marketing products carefully blend head-turning graphics and design work with a professionally written business biography.

More information: www.businessgrow.net/documents/BBio-Profile.pdf **Prices:** (¥45,000 / ¥90,000)

4. CSR Rewards Strategy

A complete easy-to-use clip-on Corporate Social Responsibility system that supports environmental, community and charity organizations, and helps businesses like yours sell more. Includes setup guide, introduction letter and a list of charities and environmental organizations. **Aims of this strategy are to:**

- a/ Improve revenues for the above organizations, and
b/ Boost your sales by enabling you to promote to your potential customers that a portion of your revenues from the sales of your products/services will be donated to an organization(s) of their choosing.

More information: www.businessgrow.net/documents/CSRRewardsBrochure2.pdf **FREE** (Value ¥75,000)

5. InfoPaks

InfoPaks are the smart new way to attract new business. InfoPaks are custom-designed 1-page newsletters that provide your free use-right-now professional advice to potential customers ...and proactively markets your company to them at the same time.

More information: www.businessgrow.net/documents/BMWPt4.pdf **Price:** ¥50,000 per page

6. Media Readiness Pack

A market-proven industry insider's guide for business people and entrepreneurs who want to secure quality media publicity for their businesses – without spending a fortune. Written by author of 350+ published articles.

Part I: PREPARE – How to prepare your business to be published should an editor call.

Part II: PROACTIVE – How to proactively promote your business to an editor.

Includes guide to creating a press kit, sample media introduction letters, how to send an article pitch to an editor, and more.

More information: www.businessgrow.net/documents/MRPSample3.pdf **FREE** (Value ¥25,000)

7. E-book Customization

Use customized e-books to promote your business, sell more and boost your revenues. Giving away a free, plug-filled e-book is a great way to attract more business, boost revenues and increase goodwill. Business Grow can produce customized versions of a range of business-focused e-books – featuring your company's logo, products and services – for you to distribute to your existing and prospective customers.

Brochure: www.businessgrow.net/documents/BMWPt5.pdf **Price:** ¥45,000/customization fee per e-book

8. ProductTRIAL

An innovative system that can put your key products and services in front of your dream customers, enables them to experience the benefits for themselves under 'live' conditions, and that provides you with feedback to help you tweak your products and services into exactly what your customers want to buy.

See www.businessgrow.net/documents/ProductTRIALbrochureV2.pdf for more information and prices

Request any of the above strategies and you will also receive –

- ✓ **Business Marketing Weapons** – Brochure showcasing 12 powerful marketing tools that can boost your sales and promote your business to any potential customer, partner, media or investor.
- ✓ **Press Kit Guide** – Learn how to create a press kit, what to include, and how to be prepared to send your press kit to writers and editors to help you gain valuable media publicity for your business.

OFFER CONDITIONS

1. Unless otherwise specified, this offer is only available to people who have been contacted directly by Business Grow.
2. One (1) strategy per person/business (unless otherwise specified).
3. People who request or order any of the above strategies will be asked to answer 3 questions about their business.
4. Offer expires 31 December, 2011.



Business Grow offers

- ✓ Corporate and publicity writing/editing
- ✓ Turnkey business promotion strategies
- ✓ Business biographies
- ✓ Corporate newsletters
- ✓ Professional editing services
- ✓ Business promotion throughout Japan's foreign community

To order, contact Business Grow e-mail: info@businessgrow.net URL: www.businessgrow.net